

LONGFORD CONNECTED PUBLIC REALM ENHANCEMENT PROJECT



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Rialtas
na hÉireann
Government
of Ireland

Tionscadal Éireann
Project Ireland
2040





- LONGFORD**
- 1 St. Mary's Cathedral
 - 2 St. Peter's School
 - 3 The Mill (Historical Centre)
 - 4 Market Square
 - 5 Town Hall
 - 6 Longford County Museum
 - 7 Longford Theatre
 - 8 Longford Racecourse
 - 9 Longford Castle
 - 10 Longford Castle
 - 11 Longford Castle
 - 12 Longford Castle



Vision



- Increase connectivity between focal points in the Town's Core
- Make universally accessible – easy for people of all ages and abilities
- Have people first
- Showcase the historic character of Longford – show at its best
- Have welcoming - promote healthy lifestyles
- Have sustainable, dynamic and resourceful - providing a versatile canvas upon which future public realm improvements can be made



➤ **Market Square and the Shopping Centre** are natural focal and congregation points and the focus of this project

➤ The key aim is to use the public realm improvements to create **attractive spaces**, **promote connectivity** and **enhance accessibility** between these two locations



HOW will we do this?



- **Materials matter** – High quality and consistent surface treatments at Market Square and the Shopping Centre
- **Themed elements** – Integrated imagery and symbolism
- **Wayfinding** – to improve linkages
- **Street Furniture** – to encourage better use of space
- **Greening the town centre** – Trees and planting, promote biodiversity
- **Street markets** – continue this positive trend at market square





MARKET SQUARE

Key Design Elements:

- ✓ New granite pavements
- ✓ Feature Axis defining New Street and Canal Close
- ✓ New trees and green areas with raised planters
- ✓ New public lighting with feature lighting columns
- ✓ Reconfiguration of parking bays
- ✓ Upmarket look and feel

Market Square – Aerial View (South West)



Market Square – Aerial View (North West)

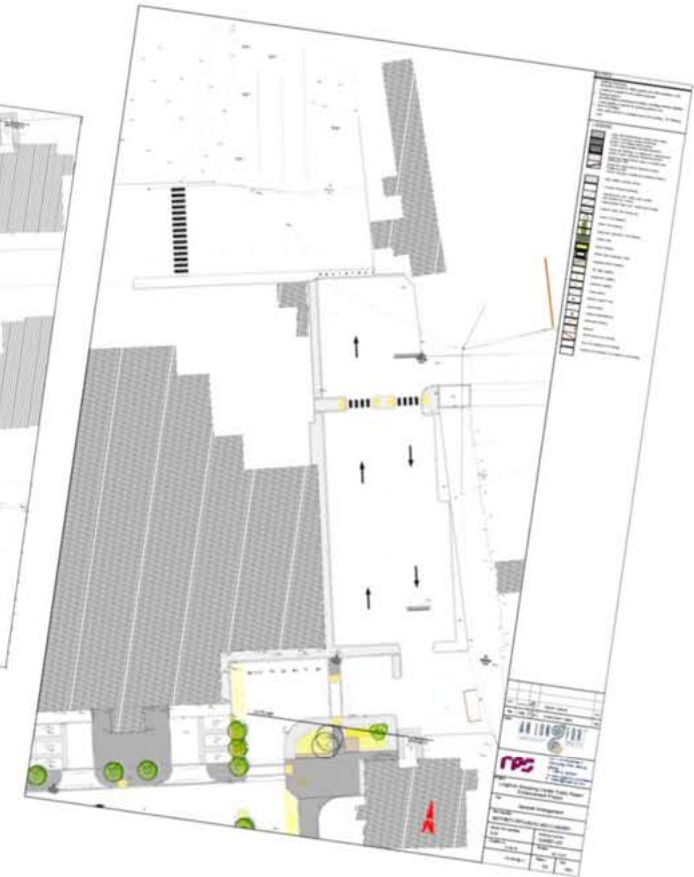
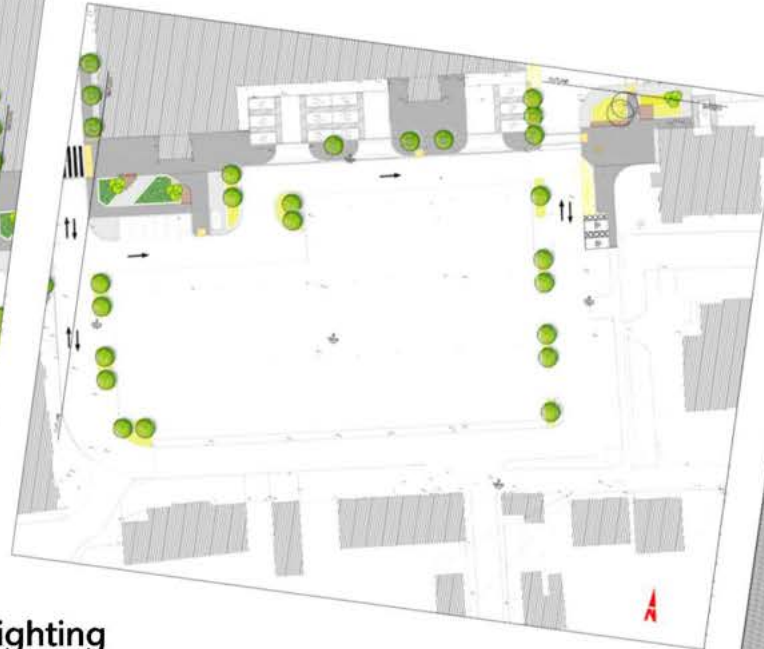


Pedestrian View towards New Street



Pedestrian View towards Canal Close





SHOPPING CENTRE

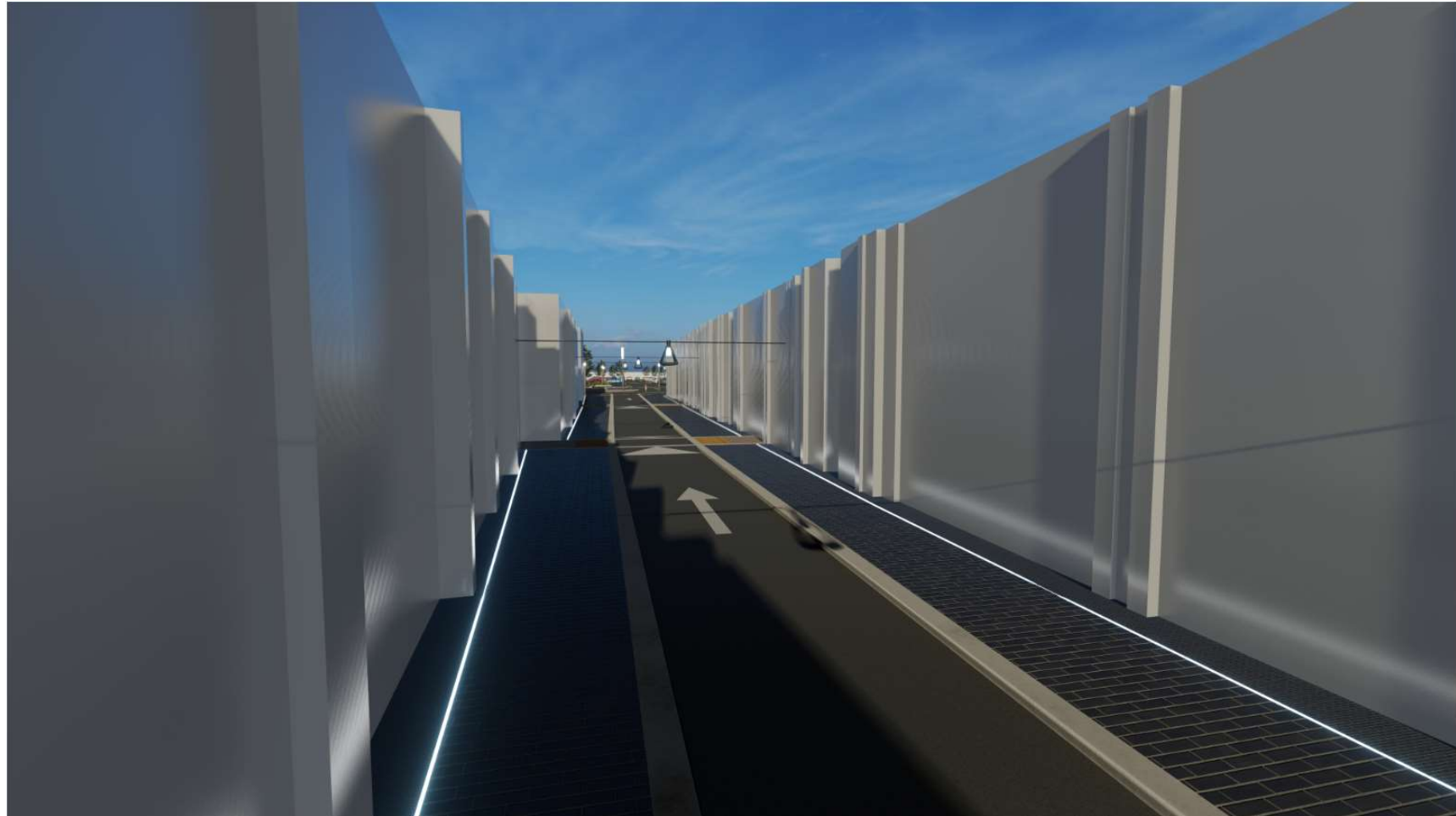
Key Design Elements:

- ✓ New high quality pavements
- ✓ New trees and landscaping
- ✓ Upmarket look and feel
- ✓ Grafton Court lighting improvements
- ✓ New footways with raised crossing points
- ✓ Reconfigured parking bays

Aerial View of the Shopping Centre and Grafton Court



Grafton Court looking towards the Shopping Centre



View from Ardrum Court towards the Shopping Centre/Grafton Court

